

Our History

The Plumbing, Heating, Cooling Contractors Association of California, was founded in 1900 for the purpose of providing advocacy, education and business services to plumbing-heating-cooling-contractors and the PHC industry in California. CAPHCC has 7 affiliated local chapters and is proud to offer state and federally registered apprenticeships in 48 northern California counties and federal apprenticeship statewide.

CAPHCC continues to be at the forefront of our industry, leveraging the power of video, social and new media to 'tell the story' of good jobs in the trades. There is a new generation of plumbing-heating-cooling contractors that believe strongly in the rights of all licensed, educated contractors to conduct work ethically, train their technicians and share their experience—that the plumbing-heating-cooling industry will continue to expand and shape itself to a new generation and for generations to come.



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Our Code of Ethics

- To consider our trade worthy** as affording us distinct opportunities to serve society.
- To improve ourselves**, increase our efficiency and enlarge our service, and by so doing, attest our faith in the fundamental principles of life, that we profit most who serve best.
- To realize that we are businesspersons** and ambitious to succeed, but we are first ethical persons, and wish no success that is not founded on the highest justice and morality.
- To maintain the highest ethical standards** of advertising, pricing, selling, installation, and service guided by the principles of honesty and integrity.
- To promote the latest technological advances** in design, types and methods of installation of plumbing-heating-cooling systems; using equipment and materials complying with the standards recognized by this industry.
- To enter enthusiastically into the association work** - to give as well as take - and do our part in elevating the industry.
- To support all progressive moves** that are being carried out along the lines of trade extension, standardization and sanitation.
- To conduct our affairs** that others in our business will find it wise, profitable and conducive to happiness to emulate our example.
- To follow and execute our work in conformity** with federal, state, county and city, building, safety, energy and water conservation, fire and housing codes; and refusing to be a party to any actions that violate these regulations.

**WE REPRESENT OVER 36,000
C-36 CONTRACTORS**

PHCC of California
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President: Geno Caccia
Vice President: Terry Risse
Secty/Treasurer: John Stevenson
Past President: Louis Senteno
Executive Vice President: Tracy Threlfall



**Advocating
Educating
Communicating
Since 1900**



CAPHCC Day At The Capitol
January 18, 2017
Elks Tower ~ State Capitol

While We're Here

Our Schedule

PHCC of California
Day At the Capitol
January 18, 2017

Where:

The Elks Tower
921 11th Street
Sacramento, CA
95814



Registration:

8:00 AM

Speakers, Awards & Luncheon:

9:00 AM to 12:00 PM

Welcome: Geno Caccia, President, CAPHCC

Award: Matthew Harper, Assemblyman,
Huntington Beach

Speakers: Tab Berg, Media & Political Consultant
Cindi Christensen, Registrar, CSLB

Briefing: Richard Markuson, Lobbyist

Sacramento State Capitol

10th & L Streets
North Entrance Steps

Picture on the Capitol Steps:

12:30 PM

Visit with Legislators:

1:00 PM—4:00 PM

Cocktails and Debriefing:

4:00 PM—6:00 PM

For Our

Overnight Guests:

Where:

**The Holiday Inn
Downtown**

300 J Street
Sacramento, CA
916-446-0100

Check In:

3:00 PM



Contact Tracy Threlfall for assistance:
916-599-1816

Our Key Initiatives

For every 4 skilled workers that leave the construction industry, only 1 is entering the field.

CTE Funding, California spends approximately **\$48 billion** on higher education (Jr. College, State University and UC) but a scant **\$250 million** on Career Technical Education and only **\$54 million** on apprenticeship. With a critical shortage of young people entering the trades, California needs to make CTE and apprenticeship a higher priority .

Skilled Trained Workforce Requirements: California has enacted mandates for the use of STWF for most public works. Many in the construction industry believe these mandates will exacerbate current shortages of construction workers. We would strongly discourage the Legislature from expanding the STWF mandate or applying it to private construction projects.

PHCC of California's Ride & Decide Program: Pair students with trade industry contractors to allow them to experience the trade while assisting in paid work functions during their summer school break. Students earn while they learn, and experience the rewards of working with their head, their heart AND their hands.

CSLB Enforcement: Cheating in California construction injures consumers by shoddy workmanship, overcharging and sometimes theft. Honest contractors are denied opportunities for new construction, and service and repair work by workers who are unlicensed, uninsured and who fail to pay fair, honest wages to their employees. CSLB has only 30 licensed investigators to serve California's 38 million residents and needs additional resources to target those who don't abide by state law.

I'm Headed to Rm#: _____ Time: _____

To See My Rep: _____

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To See My Rep: _____

Our Honored Guests & Speakers:

Geno Caccia is the President of PHCC of California. Caccia is leading the way on the PHCC of California Ride & Decide workforce development program, implemented to solve the current workforce crisis of a lack of young people in the plumbing-heating-cooling trades. Caccia has served as Committee Chair of the Government Affairs Committee, and represented PHCC of California in Washington DC.

Assemblyman Matthew Harper was born in Long Beach. After graduating from college Matthew Harper was elected to a seat on the Board of Trustees for the Huntington Beach Union High School District at age 24. After three complete terms on the HBUHSD Board of Trustees, Harper ran for Huntington Beach City Council in 2010 and was elected Mayor of Huntington Beach. As mayor, Harper broke ground on a long awaited new senior center, and blocked new ordinances banning personal freedoms including the ban on Independence Day fireworks.

Tab Berg is President of TABcommunications, a political consulting & public information firm. Prior to founding TABcommunications, he served as Chief of Staff for two CA legislators and was the political director of a large public affairs firm. Tab lectures extensively on political strategy and campaigns including programs and has taught campaign communications all over the U.S. and internationally.

Cindi A. Christenson has the distinction of being the Contractors State License Board (CSLB) first female Registrar. She was appointed January 1, 2015. As Registrar, she oversees a \$60 million budget and over 400 employees at CSLB's Sacramento headquarters and 10 other field offices around the state.

Please join us for our annual event!

116th Annual PHCC WEST 2017: Building for the Future
April 19–21, 2017

Sir Francis Drake Hotel, Union Square, San Francisco
tracy@caphcc.org